

Santa Fe Noir Program Schedule

Santa Fe Noir Fest, Hosted by La Fonda Hotel

October 11, 2025

2:00- 9:45 pm

La Fonda Grand Ballroom

Schedule

2:00 pm - 2:30 pm

Opening Remarks, Ed Pulsifer, Historian, La Fonda Hotel

Ed will discuss history of La Fonda Hotel and his relationship to the film, *Ride the Pink Horse*

2:30 - 6:00 pm

Projection of ***Santa Fe Noir*** images by Santa Fe photographer Helen K. Garber and students of her Santa Fe Noir Photo Workshop, Santa Fe Workshops, October 4 -8, 2025

<https://santafeworkshops.com/workshop/santa-fe-noir/>

2:30 - 4:30 pm

Writing the Shadow Side of Paradise: Crafting Noir as a Love Letter

2:30 - 4:30 pm

Writing the Shadow Side of Paradise: Crafting Noir as a Love Letter

Editor Ariel Gore will lead a panel of fiction writers discussing their short story collaboration, ***Santa Fe Noir***, published by Akashic Books, 2020. Their noir fiction stories incorporate their own cultural identity, gender identity, locale and contemporary socio/economic climate into their dark and compelling storylines set all around Santa Fe neighborhoods. The event will begin with live readings, followed by the panel discussion and book signing. <https://www.akashicbooks.com/catalog/santa-fe-noir/>

4:45 - 5:30 pm

Tio Vivo, the fascinating history of the circa 1890 carousel still in use and the title reference in the book and film, ***Ride the Pink Horse***.

Wayne Rutherford, membership director of the Lion's Club of Taos, has been the custodian of the real antique carousel, Tio Vivo that was featured and the inspiration for the title of the film and book, *Ride the Pink Horse*. It has become the symbol for the influence and assimilation of the three artistic cultures of Northern New Mexico.

<https://www.lionscluboftaos.org/tio-vivo>

5:30 pm

Snack break and Introduction to the film:

6:00 pm - 7:45 pm

Showing of Ride the Pink Horse

1947 Universal Pictures, directed by and starring Robert Montgomery, written by Ben Hecht and Charles Lederer based on Dorothy B. Hughes 1946 novel set in Santa Fe, New Mexico.

Ride the Pink Horse is a film noir that was filmed during the actual fiesta and Zozobra burning in Santa Fe in 1947 based on the noir fiction by New Mexico resident Dorothy B. Hughes. The mystery captures the essence of Santa Fe of the mid 20th century and references place, cultural identity and corruption. Filmed in the historic La Fonda Hotel and Plaza.

7:45 - 9:45 pm

Reception with food and live music to follow film.