

Media Contact: Veronica Valencia vvalencia@lafondasantafe.com

La Fonda on the Plaza Wins Gold Key Award for 2013 Presented by Meetings and Conventions magazine

SANTA FE, N.M. (October 1, 2013) -- La Fonda on the Plaza recently received the prestigious Gold Key Award for 2013 by *Meetings and Conventions Magazine*. This award recognizes the world's finest meeting properties.

"We are proud to be part of this distinguished designation. La Fonda has a long history as being the social center of town," said Jennifer Kimball, La Fonda on the Plaza's chairman. "Our impeccable staff, fantastic food, and eight banquet rooms all adorned with original art, ensure any event at La Fonda is one to be remembered."

All winners of this award of excellence were nominated and selected by the professional planner readers of *M &C*, who based their votes on the overall professionalism and quality of the property. This year, 147 domestic and 15 international hotels and resorts were honored as Golden Key winners.

Meeting planners selected their winning properties based on strict industry criteria including:

- Staff attitude
- Quality of meeting rooms
- Quality of guest services
- Food and beverage service
- Proficiency of handling reservations
- Availability of technical/support equipment
- Range of recreational facilities

About La Fonda on the Plaza:

Opened in 1922, La Fonda on the Plaza sits at the terminus of the Santa Fe Trail and is the only hotel on the historic Santa Fe Plaza. Reports of an inn at this location date back to the 1600s, making La Fonda the most historic hotel in Santa Fe. Formerly a Harvey Hotel, La Fonda offers a total of 179 unique guest rooms and suites, including 14 luxury rooms built around a rooftop terrace with breathtaking views of Santa Fe and the St. Francis Cathedral Basilica. With more than 20,347 square feet of event space, La Fonda is a favorite location for conferences and weddings. Its signature restaurant, La Plazuela, was newly renovated in 2009 and occupies the hotel's original 1920s open-air courtyard. La Fonda is a member of the National Trust Historic Hotels of America.